

Sample #1

Title: What would you write a book about?

Pin Notification: If you had to write a book, what would you write about? 📖

Short Description:

Reading books is great, but have you ever wanted to write your own? You can create your own characters, choose an interesting plot, and come up with stimulating dialogue. Whatever you think of, you can bring to life on the page! If you had to write a book, what would you write about?

Long Description:

Books are a great way to escape and unwind. They can bring you to another state of mind or distract you from your surrounding environment. These stories can entertain and stimulate you in a variety of ways. What if you could create that story yourself? Imagine you have been chosen to create a book about anything you want in the world.... You can create any plot, any character, any dialogue. Is it a chapter book or a comic book? Nonfiction or fiction? Is it a certain genre: action, classic, mystery, fantasy, etc? What would you choose and why?

Sample #2

Title: Wimbledon just finished and we want to know if you watched...

Pin Notification: Wimbledon has come to an end... Did you watch? 🎾

Short Description:

The Wimbledon tennis tournament has come to a close, and we want to know who saw it! Did you tune in? Did you have a favourite player? Was there a certain match you wanted to see? Were you surprised by who won and lost? Let us know if you watched the championships over the past couple of weeks...

Long Description:

Game, set, match on the Wimbledon Championships! Hosted each year in the heart of London, this tournament features many of the world's best tennis players. Matches are held for two weeks on grass courts at the All England Lawn Tennis and Croquet Club. We are curious to know if you watched, and if so... Did you tune into women's, men's, or both? Was there a certain player you were watching? Were you happy with the results? Any upsets? If you didn't tune in, that's okay! We still want to hear from you... Did you follow any part of the championships? Was it ever a topic of conversation? Will you tune in next year? We want to know your thoughts on Wimbledon!

Sample #3

Title: Time to reflect! What's your fondest childhood memory?

Pin Notification: Time to reflect! What is your fondest childhood memory? 🧐

Short Description:

Reminiscing on your childhood days can be a great mood lifter. We want to know the best memory you have from your childhood... A favorite stuffed animal? A special trip? A certain family member? Tell us your fondest childhood memory!

Long Description:

It's time to get nostalgic and think back to your days as a child, running around barefoot without a care in the world. What is the best memory you have? Did you have an imaginary friend? Was it learning how to ride a bike? Baking cookies with your mum? Did you go on vacation somewhere? Try to think of something that makes you smile or laugh, and tell us your fondest childhood memory!

Sample #4

Title: We want to know who you would choose to dine with if it could be anyone in the world, dead or alive!

Pin Notification: If you could have dinner with anyone, dead or alive, who would it be? 🍴

Short Description:

If you could choose to have dinner with anyone in the world, dead or alive, who would you choose? We want to know who you dream of dining with...

Long Description:

Have you ever wondered what it would be like to dine with your favourite celebrity? Or maybe a family member you haven't seen in awhile? Or even a historical figure you would love to get to know? In this brief, we're giving you the opportunity to tell us who you would dine with if it could be anyone in the world... Tell us everything about it! What type of food? Is it casual or fancy? What's the dress code? What will you be talking about? Imagine you have been invited to an exquisite dinner for two at your dream destination... Who is sitting across from you and why?

Sample #5

Title: Are you a part of any fandoms?

Pin Notification: We want to know...are you in any fandoms?! 🤪

Short Description:

There's nothing like having your favourite shows, books, and/or artists to tune into... From anime lovers to Marvel superfans to Beyonce's beehive, there are so many fandoms to be a part of. We want to know if you are a part of any!

Long Description:

Fandoms exist for all types of things... movies, tv shows, books, bands, and more! They are a great way for fans to connect and bond over their favourites. Whether you are repping with a t-shirt or a sticker on your laptop, we want to know which community you are part of... Do you identify with Thronies? Potterheads? Phandoms? Directioners? Swifties? A.R.M.Y? Whovians? Tell us loud and proud which fandom(s) you are in and why!

Sample #6

Title: All about you! What's your favorite thing about yourself?

Pin Notification: All about you! What's your favorite thing about yourself? 💜

Short Description:

The world is full of different types of people made up of their own unique features, personality traits and interests. What's your favorite thing about yourself?

Long Description:

In a world full of diverse people, it can be nice to reflect on what exactly makes you different. Is your favorite thing about yourself physical or mental? When you look in the mirror, is there a certain feature you love? Is it something you are complimented on frequently? Did you notice it yourself? Is it a skillset or hobby you are proud of? Take the time to think of your favorite thing and don't hold back! If you have more than one, that's even better. Don't be shy or modest, just let loose and love yourself!

Sample #7

Title: Show us your best nature photos!

Pin Notification: Send in your best photos of nature 📷

Short Description:

With all of the remote working and being stuck indoors, getting outside has become a bit of a luxury for some. Nature is even more beautiful now that we have experienced time without it. We want to see the best photos of nature you have captured!

Long Description:

After the past year of being cooped up inside and working remotely, many people have realized they miss the simple beauties we tend to take for granted like nature. On the other hand, many people have had more opportunities to spend outdoors focusing on these beauties. Whether you took them before, during, or after the pandemic, we want to see your best nature photos. It can be anything and everything you have taken outside. From sunsets to beaches to parks, we want to see them all! Whatever photos you have captured, send them in!

Sample #8

Title: It's Pride Month! Share how you celebrate!

Pin Notification: It's Pride Month! How are you celebrating? 🌈

Short Description:

It's currently Pride Month! From commemorating history to creating new memories... share how you celebrate!

Long Description:

Pride month was created to honor the 1969 Stonewall Uprising. Chock-full of color and love, this month is used to celebrate the LGBTQ+ community and its history. With so many different ways to celebrate, we ask you to elaborate on how YOU do Pride Month. Do you go to a parade? Do you throw a party? Do you celebrate alone or with friends? Do you read up on its history? Do you practice self-love? Pride month allows the LGBTQ+ community to come together as one to honor the past and make changes for the future. With millions of participants involved, it has become a huge part of our world. How do you celebrate?

Sample #9

Title: We want to know which streaming platform you like the best...

Pin Notification: Tell us which streaming platform you prefer! 📺

Short Description:

Streaming platforms have grown tremendously in the past decade... Between Netflix, Amazon Prime, BBC iPlayer, Now, BritBox, Disney+, and more, the options for watching your favourite shows and movies are just a click away. We want to know which streaming platform you like the most!

Long Description:

The era of cable boxes is coming to an end as more and more people transition to streaming platforms. Over the past few years, these platforms have grown both significantly and exponentially. With so many options for streaming, we want to know which you think is the best! Netflix? Amazon Prime? BBC iPlayer? Tell us which platform you prefer and why... Does one in particular have a show you love? Is one easier to function? Do you prefer having multiple platforms? We want to know your thoughts! Tell us which streaming platform you like the best...

Sample #10

Title: It's summer! What do you have planned for the summer season?

Pin Notification: It's summer! Let us know what you have planned! ☀️

Short Description:


Summer is the perfect time to make plans, whether you are looking to kick back and relax or book up your calendar with fun activities. We want to know your summer plans... Will you be staying in? Will you be going out on the town? Will you go on holiday?

Long Description:

Summer is here! What are you looking forward to the most? With endless things to do as the world starts opening back up, it's the perfect time to check off everything on your summer bucket list. Where can we find you this season? At the park? The pool? On holiday? Will you be riding solo or meeting up with friends and family? Don't hold back! We want to know everything- from the best places to eat to your favourite water park to your BBQ plans... Tell us what your summer plans are!

Sample #11

Title: We want to know how you feel about the COVID-19 vaccine...

Pin Notification: **What are your thoughts on the vaccine?** 

Short Description:

The pandemic has taken over our world the past couple of years. Finally, there's a vaccine that could help reopen our world and get people socialising again... We want to know how you feel about it!

Long Description:

After the past couple of years, anything COVID-19 related brings a whirlwind of uncertainty. If you've received your vaccination, we want to know how you feel about it... Are you happy you received it? Did you experience any side effects? How long did it take to get the second dose? What will the world look like after a majority of the people are vaccinated? And for those of you who have not been vaccinated, we want to know your thoughts too! Are you having any difficulties accessing the vaccine? Do you have any hesitations about receiving the vaccine? Do you think the vaccine is safe? What do you think the world will look like after a majority of the population is vaccinated? We want to know how you feel about the COVID-19 vaccine!